# Signature shampoo

**ACTS20807**

## Description

Finally, a clear sulfate-free shampoo with the flow, foam, feel, finish, and fragrance that excites.

## Phase | Ingredient | INCI name | Supplier | Function | Wt.%
---|---|---|---|---|---
A | Water | Water | — | Solvent | 45.54%
B | Lexaine® C | Cocamidopropyl betaine | Inolex | Surfactant | 15.00%
| Crodasinic™ LS30 | Sodium lauryl sarcosinate | Croda | Surfactant | 30.00%
C | Zemea® propanediol | Propanediol | CovationBio PDO | Humectant | 5.00%
| ESTERLAC™ Care+ | Sodium isostearoyl lactylate | Corbion | Surfactant | 3.00%
| Spectrastat™ G2 | Caprylylhydroxamic acid (and) glyceryl caprylate (and) glycerin | Inolex | Chelating agent | 1.00%
| TEXTURLUX® Hold | Hydroxypropyl starch phosphate | Primient | Polymer | 0.10%
| Kerry Lemon Oil Cold Pressed | Fragrance | Kerry | Fragrance | 0.19%
| Kerry Lavender Oil | Fragrance | Kerry | Fragrance | 0.17%
D | PURAC® HiPure 90 | Lactic acid | Corbion | Neutralizer | q.s.

Total 100.00%

Formula provided by: ACT Solutions Corp., Newark, Delaware, USA

## Procedure

1. Add B to A with slow sweep stirring.
2. Premix C. Then add to A/B until uniform.
3. Add D until pH of around 5.5 reached.
4. Add E until desired viscosity reached.