



Formulation sheet

Lemonade Lip Jelly

ACTS25065

Ingredients: Propanediol, Water, Hydroxypropyl Starch Phosphate, Citric Acid, Calcium Phosphate, Maltodextrin, Sucralose, Malic Acid, Flavor, FD&C Yellow 5, Sodium Benzoate, Potassium Sorbate

| Phase | Ingredient | INCI name | Supplier | Function | Wt.% |
|-------|---|---|------------------------|-------------------------------|--------------|
| A | Water | Agua | | Solvent | 29.5% |
| B | Zemea[®] propanediol | Propanediol | CovationBio PDO | Humectant, Moisturizer | 50.0% |
| B | TEXTURLUX Feel | Hydroxypropyl Starch Phosphate | Primient | Gelling Agent | 10.0% |
| B | Splenda [®] Zero | Water, Sucralose, Malic Acid, Sodium Benzoate, Potassium Sorbate | Tate & Lyle | Flavor | 4.0% |
| B | Lemonade Kool-Aid Unsweetened Drink Mix | Citric Acid, Calcium Phosphate, Maltodextrin, Sodium Chloride, Ascorbic Acid, Flavor, FD&C Yellow 5 | Kraft Heinz | Flavor | 6.5% |
| Total | | | | | 100.00% |

Formula provided by: ACT Solutions Corp., Newark, Delaware, USA

Procedure

- Mix B with medium speed impeller stirring until uniform.
- Add A and B with medium speed impeller stirring until beautiful gel is formed.

Distinctives

Lemonade Lip Jelly was created to be a fun, 99+% natural index oil-free lip moisturizer to be used in lieu of such products as Vaseline[®] and Carmex[®].

Create different flavors and colors using various Kool-Aid drink mixes.

Zemea[®] provides 3-way moisturizing to the lips without creating an overly occlusive greasy film.